

**Highest-rated  
student keynote EVER  
at National FFA 2010!**

# Jerry Ackerman

nationally-known student motivational speaker



**"Absolutely fantastic! My entire senior class was beaming when they left your talk. You entertained us and made us feel worthwhile, while simultaneously sending a message. *Magic!* I've seen him twice. He's just plain awesome!"**

**- Dorian, Prairie Ridge High, Crystal Lake, IL**



**Entertainment with a Purpose**

interactive ★ engaging ★ relevant

Ready to book Jerry? Call 317-514-5404

# who is Jerry Ackerman?



Recognized student speaker Jerry Ackerman connects with students. Being a previous teacher, student life coach, and campus student coordinator, Jerry has a unique and engaging perspective on student life. He has shared the stage with NFL stars, appeared on Sirius radio, and authored 6 books including *Me, Inc.* - which is a student's guide to developing a brand image worth following.

Back in high school, though, Jerry just blended in. He followed others. He made poor choices. He wasn't true to himself. In short, he was a fake. It's from that history that Jerry leads students to honor themselves through the choices they make, how to be responsible and create a contagious attitude. Jerry's mission is to make students aware of the potential they have to be great when they realize that their choices will affect their future.

An energetic speaker with interactive keynotes, Jerry delivers on stage to students around the world from South Korea to New York City. Jerry's message of making good choices has been heard in middle schools, high schools, college campuses, conventions, and conferences around the globe. Today, Jerry is a nationally known and recognized student speaker who can appeal to any audience and engage any crowd.

Jerry lives with his wife in Indianapolis, Indiana. He is a proud father of five children.



The no-issues, low-maintenance,  
worth-every-penny speaker.

**No worries. No hassle.  
No problem.**

**"Awesome. Just, awesome.  
Besides that I never had an issue with him  
prior or during the event, he was brilliant!"**

Meghan Kelley, VP Prairie Ridge High School



# Program

**Always engaging. Always energetic. Always delivers.**

It was very inspirational, and fun... Not one of those, be the best person you can be, and go far, and you will be great in life...blah blah blah sleep... Kept me interested...

*Josh, South Carolina FFA*

Jerry was the one speaker I have listened to that kept everyone's attention set on him. I don't remember seeing anyone else like that.

*Breyanne, South Carolina FFA*

Man, you were amazing at the SkillsUSA Georgia competition. By far the best motivational speakers they've had!

*Jonathan Strickland, SkillsUSA Georgia*



I've had the most amazing motivational talk ever. I've enjoyed his stories - he's a complete goober. He's the best!

*Helen, Ball State University*

Amazing! I thought that Jerry's talk was outstanding! He definitely is one of the most inspirational speakers that I have ever heard before. He really had an impact on me, my life, and the future that is ahead of me.

*Conner, North Dakota SkillsUSA*



**Middle School, Junior High, and High School Audiences**

## I. Ride the Mower!

This program emphasizes the importance of making good, healthy relationship choices and having personal responsibility. Using his favorite ice-breaker, "The Mower", Jerry shows how choices affect future relationships and personal lives.

Jerry assures each organization that the audience will, 1) realize the importance of making good relationship choices and 2) the need to have personal responsibility for those choices. Jerry also speaks a bit on teenage domestic abuse in this talk.

With 18 different interactive elements within a 50-minute presentation, Jerry involves students in this presentation. There is never a dull moment and your students will love it!

From personal stories that will have students laughing and "pin-drop" moments that will have them on the edge of their seat, Jerry will engage and equip the students in a way that will only emphasize the learning they have daily in the classroom.

## I. Hey, Bully, is That All You Got?

Once told by a teacher that his ears reminded him of Spock (think Star Trek!), Jerry is a product of bullying - long before it was a household term. This program highlights bullying (what to do and not do!) and the role of social media in life (bullying included!). Jerry provides a blueprint for how to form a positive social media image.

Jerry's keen insight, research, and candor will provide students with the tools necessary to combat bullying - and confront those who are the bully with direct and encouraging words. This program can be expanded as a workshop as well.

**Middle School, Junior High, and High School Audiences**

## III. Me, Inc.: Creating Your Brand Image

This program emphasizes the importance of creating your brand image by utilizing the 11 essential traits that create a perfect brand image. In *Me, Inc.*, Jerry's central theme is building an image that will create a brand others are attracted to and follow.

No cheesy, corny material here. This is straight-forward traits students need to have to get ANYWHERE in life. Sprinkle in some large laughs that will keep students engaged and Jerry will be able to speak truth to your student audience.

Few students realize that the way they treat authority (now), peers (now), and those that are younger (now), have a direct influence on how they will react and respond to those groups throughout their lives. There is no switch that can be turned on and off! How they live life now is how they will live it later. Jerry creates a canvass for students to see their own personal traits and how they are received by others.

**Jerry can adapt each talk above for specific audiences. Material is always age-appropriate.**



**Jerry was the one speaker I have listened to that kept everyone's attention set on him. I do not remember seeing anyone else like that.**

**Breyanne, Utah FCCLA**



**The students enjoyed it. It was the exact right amount of fun and message.**

**Teresa, teacher at South Carolina FFA**

# Changing Lives ...

**He made me laugh and got me out of my comfort zone.**

**Arisbel, IN SkillsUSA**

**I liked how he incorporated humor into the speech all while having serious parts. I like a speaker who can make me laugh but can also have me think about the point he is trying to get across.**

**Lydia, SC FFA**



**Amazing! I thought that Jerry's talk was outstanding! He definitely is one of the most inspirational speakers that I have ever heard before. He really had an impact on me, my life, and the future that is ahead of me.**

**Conner, IN FCCLA**



**"Being a teen I hated having to hear it but he was right it is true and it makes me think"**

**John-Paul, Raulston High School, Michigan**

**Jerry is a leader. He spreads the truth and has encouraging stories!**

**Stephen, Prairie Ridge H.S.**



**You knew your audience so well, my entire senior class was beaming when they left your talk today at Oakmont, no one had a bad thing to say!**

**Julie, Oakmont High School**